



2020 ALSN INTERNATIONAL CONFERENCE

A LOOK **BACK** TO MOVE **FORWARD**

→ *nurses taking the lead* ←

SPONSOR & EXHIBITOR PROSPECTUS

NOVEMBER 12-14, 2020

FRIDAY CONFERENCE CENTER
100 FRIDAY CENTER DRIVE | CHAPEL HILL, NC



2020 ALSN INTERNATIONAL CONFERENCE

Please join us for this global opportunity to be in front of key administrative nurses from around the world as well as part of ALSN's 50th year anniversary! As an ALSN sponsor, your company will be advertised and promoted as a supporter of nurse research and moving the profession forward. 2020 marks the year of the nurse and midwife and we hope you will celebrate with us and show your support.

As an exhibitor, you can showcase your company's products and services for two days in a high-traffic area where attendees gather between sessions and enjoy their meals.

This year, all sponsorships over \$800 include a complimentary exhibit booth. We look forward to hearing back from you before the application deadline of Friday, October 16, 2020. For more information, visit www.nursingleadershipscience.org. If you have any questions or would like to inquire further on a sponsorship, please contact the ALSN office at office@nursingleadershipscience.org or 517.325.5308.

EXHIBITORS

\$800

- Two chairs for 6-foot exhibitor table staff
- Breakfast, lunch and breaks included
- Exhibit space exclusive to exhibitors and sponsors located near attendee meals
- Booth placement will be determined by ALSN staff with priority given in order of sponsorship levels
- Extra staff members \$60 each

TECHNICAL SPONSORS

MARTHA ROGERS AUDIO/VISUAL SPONSOR

\$6000

ONE AVAILABLE

Prime exhibit level location plus exclusive signage at the event, recognition in mobile app, clickable company logo on ALSN website, social media recognition, one custom Facebook, Twitter and LinkedIn post in October, two mobile app push notification and banner ad and four complimentary beverage tickets for opening reception.

YEAR OF THE MIDWIFE MOBILE APP SPONSOR \$5000

ONE AVAILABLE

Exhibit level plus exclusive signage at the event, recognition in mobile app, clickable company logo on ALSN website, social media recognition, two mobile app push notifications, one complimentary banner ad and two complimentary beverage tickets for opening reception.

ALSN 50 YEAR WI-FI SPONSOR

\$2000

ONE AVAILABLE

Exhibit level, recognition in mobile app with two push notifications, company logo and clickable link on the ALSN website, social media recognition and verbal podium shoutouts.

MOBILE APP BANNER ADS

\$250

TEN AVAILABLE

Clickable banner ads on mobile app.

MEALS

MARGARET SANGER BREAKFAST SPONSOR

\$2500

THREE AVAILABLE

Exhibit level plus exclusive signage at the event, recognition in mobile app, clickable company logo on ALSN website, social media recognition and morning podium shoutouts.

VIRGINIA HENDERSON LUNCH SPONSOR

\$3500

TWO AVAILABLE

Exhibit level plus exclusive signage at the event, recognition in mobile app, clickable company logo on ALSN website, social media recognition, one mobile app push notification and late morning podium shoutouts.

SR. CALISTA ROY BREAK SPONSOR

\$1250

FIVE AVAILABLE

Exhibit level plus exclusive signage at the event, recognition in mobile app with one mobile app push notification, clickable company logo on the ALSN website and social media recognition.

EDUCATIONAL SPONSORSHIP OPS

YEAR OF THE NURSE KEYNOTE SPONSOR

\$5000

THREE AVAILABLE

Exhibit level plus exclusive signage at event, recognition in mobile app, clickable company logo on ALSN website, social media recognition, three minutes maximum for sponsor representative to speak before presentation.

LANTERN SESSION SPONSOR

\$1000

FIVE AVAILABLE

Exhibit level, recognition in mobile app, clickable company logo on ALSN website, social media recognition, podium shoutout before sponsored education session or breakouts begin.

SPECIALTY SPONSORSHIP OPS

FLORENCE NIGHTINGALE RECEPTION SPONSOR **\$10,000**

ONE AVAILABLE

Prime exhibit level plus exclusive signage at the event, clickable company logo on ALSN website, recognition in mobile app, clickable banner ad on mobile app, social media recognition, one custom Facebook, Twitter and LinkedIn post in October, one 20-second video for social media upload, 5-minutes max for sponsor representative to speak at the podium and one complimentary conference registration.

NIGHTINGALE PLEDGE SWAG SPONSOR **\$1500**

ONE AVAILABLE

(Company logo on attendee conference gift) Exhibit level, recognition in mobile app, clickable company logo on ALSN website, social media recognition and podium shoutouts during conference.

HOTEL INFORMATION

To book your hotel, please contact:

Courtyard by Marriott Chapel Hill
100 Marriott Way
Chapel Hill, NC 27517

Phone: 919-833-0700

Room Rate: \$179

[Click Here to Book Online](#)

Rooms must be booked by
Saturday, October 10, 2020.



**2020 ALSN International Annual Conference
Exhibitor/Sponsor Prospectus Application
Deadline: Friday, October 16**



Company: _____

Contact Person: _____

Mailing Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Website: _____ Type of Business: _____

Booth Representative Names: 1. _____ 2. _____

Booth Space – Exhibitor Only

- Booth Space - six-foot table, covered and skirted \$ 800
- Additional Booth Space - six-foot table, covered and skirted (\$100 each) \$ _____
- Additional Attendee (\$60 each) - Name: _____ \$ _____
- Check here if you require electricity for your booth**
- Any dietary or physical requirements? If so, please describe:** _____

Available Sponsorship – (All sponsorships over \$800 receive one complimentary exhibit booth)

- Martha Rogers Audio/Visual Sponsor \$6,000
- Year of the Midwife Mobile App Sponsor \$5,000
- ALSN 50 Year Wi-Fi Sponsor \$2,000
- Margaret Sanger Breakfast Sponsor \$2,500
- Virginia Henderson Lunch Sponsor \$3,500
- Sr. Calista Roy Break Sponsor \$1,250
- Year of the Nurse Keynote Sponsor \$5,000
- Lantern Session Sponsor \$1,000
- Florence Nightingale Reception Sponsor \$10,000
- Nightingale Pledge Swag Sponsor \$1,500
- Mobile App Banner Ads Number of Ads ___ x \$250 = \$ _____

Total Amount Due: \$ _____

Payment Information:

Card Number: _____ Expiration Date: _____ CVV: _____

Card Holder Name: _____ Billing Zipcode: _____

Signature: _____

Send Payment to:
ALSN
2501 Jolly Road, Suite 110
Okemos, MI 48864
Phone: 517-325-5308
office@nursingleadershpscience.org
www.nursingleadershpscience.org

Thank you for your consideration and support of the
2020 ALSN International Conference!

The above party hereby wishes to apply for the exhibit space/sponsorship at the 2020 ALSN International Conference in Chapel Hill, NC. Payment in full is required to reserve vendor spaces and sponsorships.

No partial payments allowed. No refunds, pending any unforeseen events or circumstances taking place on a local, national or global scale, ALSN will take into account transfer of dollars to the next annual event.