

2020 ALSN VIRTUAL INTERNATIONAL CONFERENCE

A LOOK **BACK** TO MOVE **FORWARD**

→ *nurses taking the lead* ←

VIRTUAL SPONSOR & EXHIBITOR PROSPECTUS

NOVEMBER 12-14, 2020





2020 ALSN VIRTUAL INTERNATIONAL CONFERENCE

ALSN is pleased to announce the 2020 ALSN International Conference (formerly INARC), will occur virtually. We hope you will join us as this conference serves as a prominent and unique forum for nursing educators, executives, administrators, and researchers from around the globe to learn and discuss current healthcare and system challenges. This year's theme is especially celebratory as it's ALSN's 50th year anniversary and 2020 marks the year of the nurse and midwife, *A Look Back to Move Forward*. We will showcase presentations and posters using science and innovation to impact (nursing) practice, policy and education learning from the past, the current pandemic and leading into the future. Authors submitted their work in the following categories: research, evidence-based practice, quality improvement and academic-service partnership innovations. We hope you will celebrate with us and show your support.

As an exhibitor, you can showcase your company's products and services virtually on the conference mobile app.


This year, all sponsorships over \$1,000 include a FREE basic exhibit booth. We look forward to hearing back from you before the application deadline of Friday, October 16, 2020. For more information, visit www.nursingleadershipsience.org. If you have any questions or would like to inquire further on a sponsorship, please contact the ALSN office at office@nursingleadershipsience.org or 517.325.5308.

EXHIBITORS




BASIC LEVEL

\$350

- 
- Exhibit space will live on the conference mobile app in the Sponsor & Exhibitors section
 - Contact link(s) and headshot(s) to the email of your choice. Please limit three.
 - \$350 Basic level includes the above on mobile app with clickable logo to the landing page of choice. Exhibitor will also receive an up to 60-second teaser video to promote your organization and/or product.


FRIEND LEVEL

\$600

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- Exhibit space will live on the conference mobile app in the Sponsor & Exhibitors section
 - Contact link(s) and headshot(s) to the email of your choice. Please limit three.
 - \$600 Friend level is same as \$350 level with an additional up to five-minutes video to further explain organization and/or product.

NETWORKING LEVEL

\$750

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- Exhibit space will live on the conference mobile app in the Sponsor & Exhibitors section
 - Contact link(s) and headshot(s) to the email of your choice. Please limit three.
 - \$750 Networking level includes the \$350 level and a dedicated 20-minute time slot to have a live link for attendees to interface. Exhibitor to provide link with their platform of choice.

***Please inquire with questions.*

TECHNICAL SPONSORS

NIGHTINGALE MOBILE APP SPONSOR

\$5000

ONE AVAILABLE

Basic exhibit level, recognition in mobile app sponsor section with three push notifications, clickable company logo on ALSN website, social media recognition, verbal shout outs, one complimentary interchangeable banner ad for each day and one complimentary registration to virtual conference.

ALSN 50 YEAR ZOOM SPONSOR

\$3500

ONE AVAILABLE

Basic exhibit level, recognition in mobile app sponsors section with two push notifications, clickable company logo on ALSN website, social media recognition, verbal shout outs and one complimentary banner ad for one day.

MOBILE APP BANNER ADS

\$100

TEN AVAILABLE

Clickable banner ads on mobile app.

EDUCATIONAL SPONSORSHIP OPS

MARGARET SANGER CONTINUING EDUCATION SPONSOR

\$1250

THREE AVAILABLE

Basic exhibit level, recognition in mobile app sponsor section, clickable company logo on ALSN website, social media recognition, daily push notification, one banner ad and session shout outs.

VIRGINIA HENDERSON POSTER SPONSOR

\$750

ONE AVAILABLE

Basic exhibit level, recognition in mobile app sponsor section, clickable company logo on ALSN website, social media recognition, one mobile app push notification, social media recognition and late morning shout outs.

SR. CALISTA ROY BREAK SPONSOR

\$1000

TWO AVAILABLE

Basic exhibit level, recognition in mobile app sponsor section, clickable company logo on ALSN website, social media recognition, one mobile app push notification before break activity, social media recognition, late morning shout outs and logo on screen during break activity.

YEAR OF THE NURSE KEYNOTE SPONSOR

\$2500

THREE AVAILABLE

Basic exhibit level, recognition in mobile app sponsor section, clickable company logo on ALSN website, social media recognition, one mobile app push notification, social media recognition and three minutes maximum for representative to speak before presentation.

LANTERN SESSION SPONSOR

\$1000

FIVE AVAILABLE

Basic exhibit level, recognition in mobile app sponsor section, clickable company logo on ALSN website, social media recognition, gratitude shoutout before breakout begins.

SPECIALTY SPONSORSHIP OPS

PUBLIC HEALTH SWAG SPONSOR

\$1500

ONE AVAILABLE

Basic exhibit level, recognition in mobile app sponsor section, clickable company logo on ALSN website, social media recognition and gratitude shout outs during conference. Sponsor to decide on how they would like to disperse swag or digital swag to attendees. ***Please inquire with questions.*

MEDIA SERVICES PROVIDED BY



UNC
FRIDAY CENTER

FRIDAY CONFERENCE CENTER

**2020 ALSN Virtual International Annual Conference
Exhibitor/Sponsor Prospectus Application
Deadline: Friday, October 16**



Company: _____

Contact Person: _____

Mailing Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Website: _____ Type of Business: _____

Exhibitors

\$350 Basic Level	\$ 350
\$600 Friend Level	\$ 600
\$750 Networking Level	\$ 750

Available Sponsorship – (All sponsorships over \$1,000 include a FREE basic exhibit booth)

Nightingale Mobile App Sponsor	\$5,000
ALSN 50 Year Zoom Sponsor	\$3,500
Year of the Nurse Keynote Sponsor	\$2,500
Public Health Swag Sponsor	\$1,500
Margaret Sanger Continuing Education Sponsor	\$1,250
Sr. Calista Roy Break Sponsor	\$1,000
Lantern Session Sponsor	\$1,000
Virginia Henderson Poster Sponsor	\$ 750
Mobile App Banner Ads	Number of Ads ___ x \$100 = \$ ___

Total Amount Due: \$ _____

Payment Information:

Card Number: _____ Expiration Date: _____ CVV: _____

Card Holder Name: _____ Billing Zipcode: _____

Signature: _____

Send Payment to:
ALSN
2501 Jolly Road, Suite 110
Okemos, MI 48864
Phone: 517-325-5308
office@nursingleadershpscience.org
www.nursingleadershpscience.org

Thank you for your consideration and support of the 2020 ALSN International Conference! The above party hereby wishes to apply for the exhibit space/sponsorship at the 2020 ALSN International Conference. Payment in full is required to reserve vendor spaces and sponsorships. No partial payments allowed. No refunds.